



SUITEFLEX

SuiteFlex – the NetSuite Application Development Platform:

- Application Customization
- Creation of New Third Party Vertical Applications
- Business Process Management

SuiteFlex includes:

SuiteScript – Programming Extensions

- User Event SuiteScripts
 - Before load: Can use SuiteScript UI Objects to extend forms
 - Before and After Submit
- Scheduled SuiteScripts
- SuiteScript Portlets
 - Using SuiteScript UI Objects for forms or lists
 - Custom HTML
 - Data can come from third party servers
 - Custom parameters allow true mashups
- Suitelets (aka SuiteScript Servlets)
 - Custom Front Ends
 - From Scratch
 - Using SuiteScript UI Objects
 - Custom Back Ends
 - E.g., Response to online forms
- Client SuiteScript

SuiteTalk – Web Services

SuiteBuilder – Point and Click Customization

- Color Themes
- Record Re-naming
- Custom Roles
- Custom Lists
- Custom Fields
- Custom Forms
- Custom Sub-tabs
- Custom Records/Objects
- Custom Tabs
- Custom Centers

The Ultimate Platform for Business Process Customization

Your Business, Your Suite

SuiteFlex is the technology platform for customization, verticalization, and business process automation within NetSuite. SuiteFlex gives customers, partners and developers all the tools they need to easily customize all aspects of NetSuite.

You Can Tailor NetSuite to Meet Your Exact Business Requirements

- Customize end-to-end business processes to your precise company and industry requirements
- Build the new functionality, workflows and processes your business demands
- Connect to legacy and third party applications and content providers
- Personalize roles to optimize individual and team productivity

Developers Can Customize, Extend, and Build Applications Within and on Top of NetSuite

- Customize functions and processes to exact industry requirements
- Build and sell entirely new business processes
- Build and sell entirely new vertical applications

SuiteScript

Build new functions, processes, and entire applications and host them in NetSuite.

SuiteTalk

Seamlessly extend NetSuite to legacy systems and third-party vertical applications.

SuiteBuilder

Personalize and configure NetSuite with easy-to-use, point-and-click tools.

SuiteFlex Benefits

- ✓ **Unlimited Customization.** No more settling for a “one size fits all” hosted application solution. SuiteFlex transforms NetSuite into your company’s software, complete with your terminology, your functions and business processes.
- ✓ **Easy Verticalization.** Verticalization to your industry-specific needs has never been easier.
- ✓ **Customizations Don’t Break.** Customizations and extensions carry forward seamlessly with upgrades, making maintenance nightmares a thing of the past.
- ✓ **Open.** Standards-based Web Services make it simpler to extend NetSuite to other systems, vertical solutions, and third party add-on capabilities.
- ✓ **Reliable.** Applications you build using SuiteFlex are hosted within NetSuite—which comes complete with a 99.5% uptime guarantee, robust Oracle & J2EE architecture and world-class security infrastructure.

 Find out more: contact NetSuite, Inc. at 1-877 NETSUITE or visit www.netsuite.com/suiteflex



No On-Demand Application Service Is More Customizable or Extensible

SuiteFlex makes NetSuite the world's most customizable and extensible on-demand application service, delivering unique capabilities not found in any other on-demand solution.

- SuiteBuilder overcomes the hurdles of customization, allowing users to focus on "Click Not Code." Configuration capability is point and click enabled for everything from simple database field additions to form customization to complex, data object manipulations.
- Many-to-many data relationships between both standard and custom records and objects give you complete flexibility in managing additional mission-critical data.
- Customize, automate or create new business processes that fit your needs using SuiteScript.
- SuiteTalk extends and integrates your NetSuite application while maintaining full data integrity and enforcing application logic.
- In-depth support for ERP and CRM objects using uniform APIs makes it easy to reuse your integration tools and resources across distinct business functions.
- Suitelets, the latest addition to the SuiteScript family, encompasses all previous customization and scripting functionality into a new set of APIs, giving you an unprecedented platform to invent and deploy new applications hosted by NetSuite.
- Use Suitelets to create and blend custom user interfaces with NetSuite core and custom objects to create web pages or backend processes on the fly.
- Custom color themes, company logo placement and custom terminology allow NetSuite to be stamped with your corporate brand and help personalize NetSuite to your business and industry.

SuiteBundler Enables the "Service as Software" Revolution

SuiteFlex leads a dramatic new concept for the Software as a Service market — "Service as Software". Third parties can use the new SuiteFlex SuiteBundler to deliver new integrated vertical solutions by packaging their Suitelets and other extensions with NetSuite's core Accounting/ERP/CRM/Ecommerce application. SuiteBundler's new capabilities allow solution providers to embed their industry-best practices, knowledge and applications — traditionally delivered as one-off services — into the actual NetSuite application. SuiteFlex enables in-house developers and systems integrators to extend these

capabilities by developing entirely new workflows and applications that meet the needs of specific industry segments. For partners building such extensions to NetSuite, the new SuiteBundler enables them to package the custom applications and workflows for a vertical market, and sell them over and over again.

High-End Customization without the Headaches

NetSuite addresses a major shortcoming of traditional application customization by automatically carrying forward customizations with each new release. Most mid-market or enterprise products are highly customizable — but at a high cost. The customization typically requires significant consulting resources since many of the systems' customizations must be made via product-specific programming language.

Customization of these systems is typically complex to install and even more complex to upgrade. The bane of customizations has long been the requirement for specialized migration and maintenance, thus making any upgrade an expensive time and resource-consuming drudgery. Consequently, companies all too often postpone upgrades as long as possible, or even to make the decision to switch to alternate products or platforms rather than upgrade.

NetSuite's approach extracts the data and metadata for customizations from built-in functionality. This enables companies to have seamless customization migrations handled by NetSuite so you can carry forward your changes with the latest capabilities of NetSuite — without cost, and headache free.

Build and Share SuiteFlex Innovations via Open Source

NetSuite, in partnership with our users, partners and developers, offers SuiteSource — a collaborative open source directory — for sharing SuiteFlex customizations, integrations, and applications with other members of the NetSuite community.

