



NetSuite

Ecommerce Company Edition

NetSuite Ecommerce Company Edition offers:

- Single system for ecommerce, accounting/ERP, and customer relationship management
- Built-in, customizable role-based dashboards
- Web-store tied to back office in real-time
- Integrated affiliate marketing
- Partner relationship management
- Customer self-service center
- Automatic upsell recommendations
- Multiple website capabilities (optional)
- Global multi-language and multi-currency websites
- Site hosting
- Site Building Wizard
- Content management Wizard
- **Inventory Management**
 - Real-time inventory management
 - Can automatically remove items the moment they become out of stock
 - Integrated UPS and FedEx rates and shipping labels
 - Package tracking numbers automatically emailed to shoppers
- **Built-in Web Site Analytics & Reporting**
 - Shopping Activity Reports
 - Referrer and Keyword Reports
 - Cart Abandonment Report
 - Customer-Specific Site Activity
 - Search Engine & Affiliate Marketing reports
 - Specific Pages visited
 - Site search reports
 - Purchaser conversion ratio for each search term

NetSuite Ecommerce Company Edition provides the capability to manage your entire ecommerce operation including global ecommerce organizations with multiple websites and web stores managed through one single account. The NetSuite Ecommerce Company Edition provides integration of both back office and front office business processes, combined with superior Web sales, marketing, and reporting capabilities. And only NetSuite offers all of these capabilities online — accessible anytime, anywhere, with all the business benefits of Software as a Service.

Why Run Your Business on NetSuite Ecommerce Company Edition?

One Integrated Solution for e-Tailers.

NetSuite Ecommerce Company Edition provides ecommerce companies with complete business management tools to manage an ecommerce company's online, front office and back office business processes with a single, real-time application. With integrated accounting/ERP that includes inventory management, order fulfillment, and purchasing, you can say goodbye to the hassles of juggling multiple applications.

Improve accuracy and efficiency.

NetSuite ecommerce customers report significant cost savings and efficiencies in managing their operations. Because NetSuite automates more of your business and manages everything in real-time, your customers, your suppliers, and your partners always know exactly what's going on with every order. Automated processes and better accuracy mean faster orders, more satisfied customers, and lower operational costs.

Save money.

NetSuite is simpler to implement and maintain, and more affordable to manage than the combination of business applications you may presently have assembled to manage your business. Because NetSuite Ecommerce Company Edition is provided as Software as a Service, you don't need to manage servers, databases and IT staff — all you need is an Internet browser.

Key Features:

- Integrated accounting/ERP including inventory management, purchasing, order fulfillment, and shipping
- Complete customer relationship management including sales force automation, marketing automation and live and self-service customer support
- On-demand, software as a service application delivery for anytime, anywhere access and lower total cost of ownership

 Find out more: contact NetSuite, Inc. at 1-877 NETSUITE or visit www.netsuite.com



- **Dynamic Web Stores**

- Dynamic, database-driven Web sites
- Point-and-click site updates

- **Multi-national**

- Multi-currency
- Multi-language
- Accepts credit card payments in any currency

- **Advanced Search**

- Query any field
- Limit results based on any criteria
- Format results

- **Storage and Bandwidth Included**

- 10 GB Storage
- 20 GB/month Bandwidth

- Sophisticated ecommerce selling tools including automated upsell and cross-sell recommendations per-product and in-cart based off an individual's purchase history and aggregate propensity to buy
- Push-integration to shopping comparison engines such as Shopping.com, Shopzilla, etc.
- Optional eBay integration available for seamless auction, inventory and order fulfillment automation
- B2B ecommerce tools that build and extend partnerships including contract based-pricing, invoicing and credit terms, level 2 purchasing cards (p-cards), and affiliate management with commissions tracking
- Support for multiple payment methods including credit cards managed through CyberSource, WorldPay and Payflow Pro payment gateways, PayPal and invoicing
- Support for unlimited multiple currencies with choice of automated or manual exchange rate updates
- FedEx and UPS integration for seamless shipping and tracking visibility
- Multiple language support with built-in translation for standard fields and facilitated translations throughout
- Role-based dashboards and site analytics with buying activity reports by customer and in aggregate, organized and delivered real-time to meet the business intelligence needs of the organization
- Actionable web analytics that include cart abandonment, store visitor information, shopping activity reports, referrer, keyword reports, search engine, site search & affiliate marketing reports
- Tools to create great looking, customizable storefronts for a unique website look, which is then hosted for you by NetSuite
- 10 GB Storage and 20 GB/month Bandwidth included

NetSuite makes it possible for you to deliver an "Amazon.com-like" experience for your customers and to better manage and grow your entire business with a single integrated business management system developed just for ecommerce companies like yours.