



Make Faster and More Informed Decisions
With an AI-Powered Data Management
and Analytics Solution

NetSuite Analytics Warehouse



NetSuite Analytics Warehouse is an AI-powered cloud data warehouse and advanced analytics solution built for NetSuite. It brings together business data, ready-to-use analytics, and embedded AI and ML capabilities that can accelerate productivity and power better decisions. Business users, analysts, and leaders can access insights needed in the moment and solve complex challenges by faster discovery of data patterns and anomalies, and to mitigate risk with predictions on factors like churn, stockouts, and more.

NetSuite Analytics Warehouse is built on the framework of Oracle Autonomous Data Warehouse, a cloud data warehouse that automatically tunes, scales, provisions, and patches itself, and Oracle Analytics Cloud, an advanced analytics service. By tailoring Oracle's enterprise-grade services and technologies for NetSuite customers, there's no other solution provider that can deliver the same level of ROI.

Key Benefits

- **Complete view of business performance.** Centralize data from NetSuite and third-party sources for key metrics, trend graphs, and consolidated reports that help align departments, foster collaboration, and improve decisions.
- **Lower analytics costs.** Reduce development, hardware, and maintenance costs with a single cloud data management and analytics solution uniquely built for NetSuite.
- **Personalized insights.** Quickly access metrics and trends with a generative AI-based analytics tool, and customize dashboards, metrics, and reports using the collection of analytics content.
- **AI-enhanced decision-making.** Optimize finance and operations by using highly insightful automated intelligence, pattern recognition, and predictive modeling.

Deploy Quickly

Realize faster time to value with a solution that simplifies implementation with functionality built around a NetSuite data pipeline, star schema data model, and business-friendly semantic layer. Reduce ETL costs by leveraging integrations to over 40 third-party sources, including Google Analytics and Salesforce. Analysts can start customizing reports immediately using the collection of metrics, joined datasets, workbooks, and example visualizations.

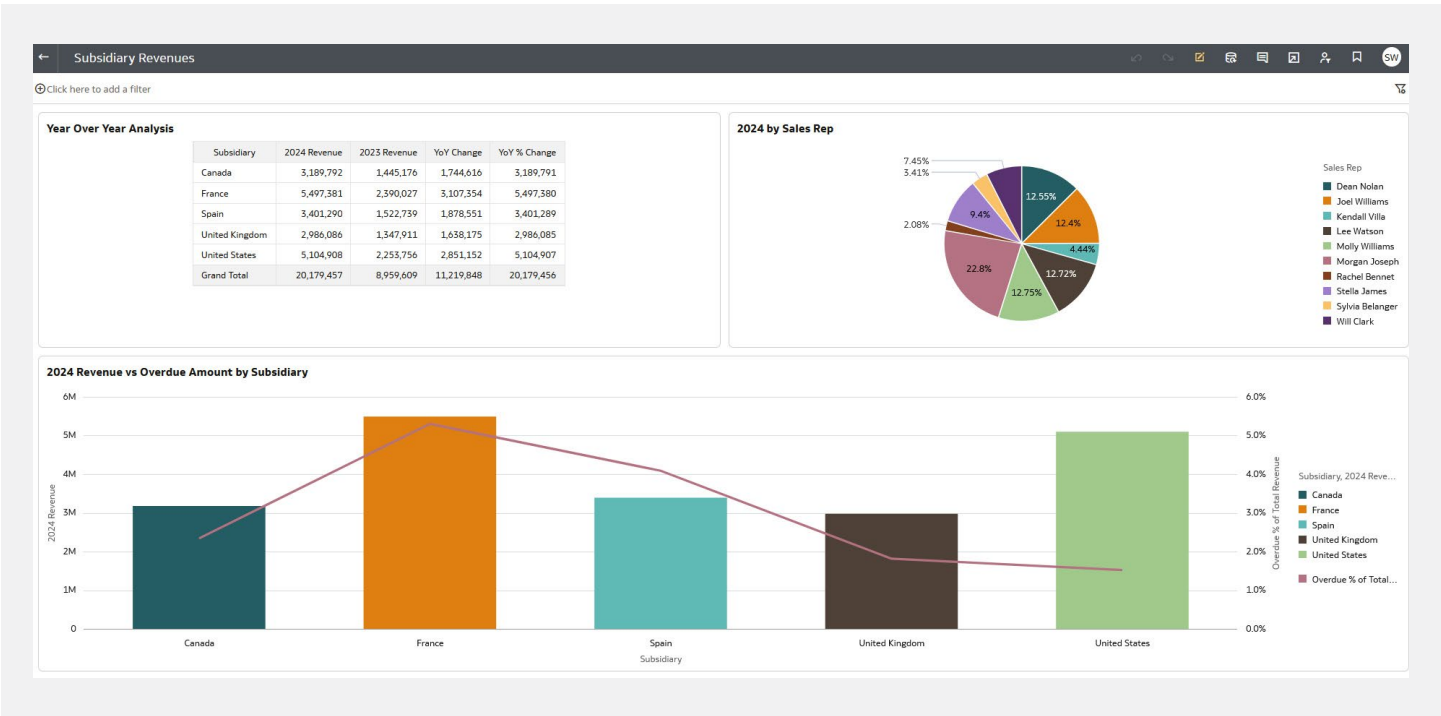
Do More With Your Data

Build dashboards, surface key metrics, and create reports to track performance, identify risk, and inform decisions without being slowed by integrations and underpowered reporting tools. Centralize the data you need, whether it is from NetSuite, CSVs, legacy systems, third-party CRM, ecommerce, and more. Then use the enterprise-

grade analytic capacity to quickly process large, diverse datasets that spreadsheets could never manage. Customize dashboards to show key metrics and charts by role and industry. Build new reports that auto-refresh to show the latest analysis, including YOY consolidated reports by subsidiary, NetSuite instances, and product lines. Create pivot tables and graphs to track budget variances and trend costs using NetSuite and legacy data. Forecast revenue based on pipeline analysis using CRM data. Then share these findings via email with stakeholders in PPT, PDF, and XLSX formats.

AI Boosts Insights That Improve Decision-Making

Discover more about your financial and operational performance, including hidden opportunities, with the help of embedded AI capabilities that enhance data analysis by working like your personal data scientist.



- **Natural language interactions:** Ask the Oracle Analytics AI Assistant a data question by typing in the text box “show me sales,” and the Assistant will use generative AI to produce visualizations or data insights. Ask follow-up questions to further refine or analyze the results of your query.
 - **Statistical analysis:** Analyze large data sets efficiently with AI features designed to quickly identify clusters, outliers, trend lines, and forecasts.
 - **Auto-generated insights:** Learn more from your business data with a menu of features that includes Auto-Insights: data attributes, measures; Explain: basic facts, key drivers, anomalies; and Contextual Insights: comparative insights such as breakdowns by attribute, correlations, top differences, trends, and 80/20.
 - **Predictive analytics:** Improve planning with predictive insights generated by machine learning models configured to self-train and run on your data, no programming required. Current supported use cases include customer churn and inventory stockouts.
 - **Narratives:** Convert visualizations to a text summary of key findings using the embedded natural language processing capabilities of Chart Narratives.
- ## Customizable Analytics
- Build predictive models with AutoML, which intelligently assigns the optimal predictive model based on your data sets. Oracle Machine Learning helps your data scientists using Python or R to build ML models for a specific application.
 - Create scalable, secure web and mobile apps using Oracle APEX, an AI-powered no-code/low-code development system.

