

# NETSUITE STAIRWAY FOR PUBLISHING

## ESTABLISH

- Core financials and CRM
- Insertion order management
- Real-time inventory visibility
- Purchasing
- Analytics and dashboards

## ELEVATE

- Multi-subsidiary growth
- Billing and revenue management
- Media buy/sell

## EXPAND

- Resourcing and people management
- Production management
- Enhanced approval workflows
- Billing automation
- Procurement automation

## ACCELERATE

- Client development and marketing
- Resource optimization
- International expansion
- Intercompany automation

## DOMINATE

- Governance and compliance
- Customer self-service
- Advanced planning



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**NETSUITE**

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