

ORACLE NETSUITE

NetSuite Partners Build Success Through New Customer Acquisitions

Many existing ERP partners, consultants and accounting firms are turning to NetSuite, the #1 cloud ERP. That's because we enable their customers to run and scale their businesses efficiently—from anywhere, at any time. NetSuite is the clear choice with unmatched support and ROI from new license sales, renewals and services.



The Opportunity with NetSuite is Massive



17M: US small to midsize companies



Cloud spending remains a key priority in 2020 according to IDC.



NetSuite is the #1 Cloud ERP but only 1-3% market penetration.

NetSuite Delivers ARR to Partners



Industry leading 50% revenue share on new licenses and up to 30% on renewals.



Services typically contribute 2x the license cost or more to the bottom line.



NetSuite partners can realize 60% ROI over time.

How Do NetSuite Partners Maximize Success?



Dedicated NetSuite sales and implementation personnel.



Focus on new logo growth.



Development of a specialty, microvertical practice.