

# Bringing Cloud Computing to Mid-sized Companies

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

© Copyright NetSuite Inc. All Rights Reserved.

## Forward Looking Statements

This presentation contains forward-looking statements relating to expectations, plans, prospects, or financial results for NetSuite. These forward-looking statements are based upon current expectations and beliefs of NetSuite's management as of February 14, 2008 and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. All forward-looking statements in this press release are based on information available to the Company as of February 14, 2008, and NetSuite disclaims any obligation to update these forward-looking statements.

In particular, the following factors, among others, could cause results to differ materially from those expressed or implied by such forward-looking statements: the market for on-demand services may develop more slowly than expected; quarterly operating results may fluctuate more than expected; unexpected disruptions of service at the Company's data center may occur; a security breach may impact operations; risks associated with material defects or errors in the Company's software or the effect of undetected computer viruses could impact operations; the risk of technological developments and innovations by others; the risk of loss of power or disruption in Internet service; failure to manage growth; the ability to manage operations when faced with competitive pricing and marketing strategies by competitors; the risk of losing key employees; increased demands on employees and costs associated with operating as a public company; evolving government regulation of the Internet and e-commerce; changes to current accounting rules; general political, economic and market conditions and events, including war, conflict or acts of terrorism; and other risks and uncertainties.

For a detailed discussion of these and other cautionary statements, please refer to the risk factors discussed in filings with U.S. Securities and Exchange Commission ("SEC"), including but not limited to the Company's Annual Report on Form 10-K filed on March 26, 2008, and any subsequently filed reports on Forms 10-K and 10-Q. All documents are available through the SEC's Electronic Data Gathering Analysis and Retrieval system (EDGAR) at [www.sec.gov](http://www.sec.gov) or NetSuite's website at [www.netsuite.com](http://www.netsuite.com).

NetSuite, The "N" in NetSuite Logo and One System, No Limits, are registered trademarks or service marks of NetSuite Inc. in the United States and other countries. This presentation also contains additional trademarks and service marks of ours and of other companies. We do not intend our use or display of other companies' trademarks or service marks to imply a relationship with, or endorsement or sponsorship of us by, these other companies.

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

© Copyright NetSuite Inc. All Rights Reserved.

## Agenda

- NetSuite Insight + OneWorld
- Live Product Demonstration
- Cocktail reception

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

© Copyright NetSuite Inc. All Rights Reserved.

## Above the Liquor Store and Next to the Hair Salon...

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

© Copyright NetSuite Inc. All Rights Reserved.

## The Suite Spot of the Market

A leading vendor of on-demand, integrated business management application suites for small and medium-sized businesses

**Annual Revenue**

- 2007 Revenue of \$108.5M
- Q2 08 Revenue of \$36.6M
- Q2 08 Unique Log-ins of over 1 Million

Q1 2008 Financial Results press release dated 5/1/08 contains GAAP to non-GAAP reconciliation and is available on NetSuite website. © Copyright NetSuite Inc. All Rights Reserved.

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

## Global Presence

**NETSUITE**  
ONE SYSTEM. NO LIMITS.

© Copyright NetSuite Inc. All Rights Reserved.

### Leading the SAAS Revolution in APAC

- A Great Company
- A Great Product
- Great Partners
  - RTM Asia
  - TotemSuite
- Great Customers
  - Over 150 customers and growing



© Copyright NetSuite Inc. All Rights Reserved.

### Three Big Ideas

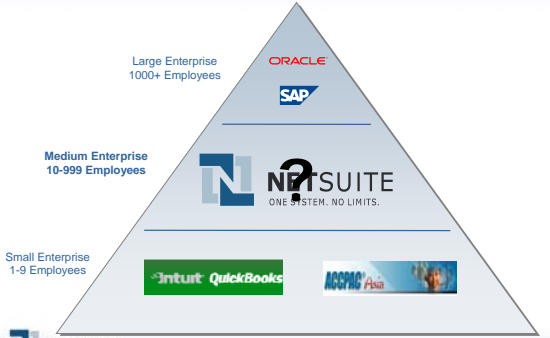


NetSuite: The Enterprise-Class Application for the Mid-market



© Copyright NetSuite Inc. All Rights Reserved.

### Suite + SaaS Fills the Mid-Market Gap




Large Enterprise  
1000+ Employees

Medium Enterprise  
10-999 Employees

Small Enterprise  
1-9 Employees

NetSuite  
ONE SYSTEM. NO LIMITS.



© Copyright NetSuite Inc. All Rights Reserved.

### Three Big Ideas

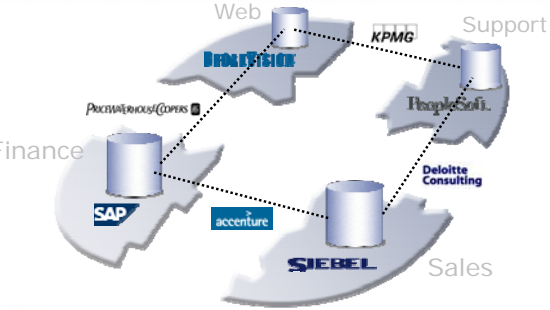


NetSuite: The Enterprise-Class Application for the Mid-market




© Copyright NetSuite Inc. All Rights Reserved.

### Large Enterprise Circa 1995: Point Products



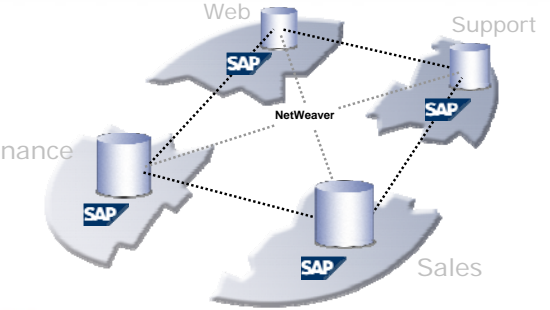
Web  
Support  
Finance  
Sales

PeopleSoft  
Oracle  
SAP  
Siebel  
KPMG  
Deloitte Consulting  
Accenture




© Copyright NetSuite Inc. All Rights Reserved.

### Large Enterprise Today: The Suite Is Dominant

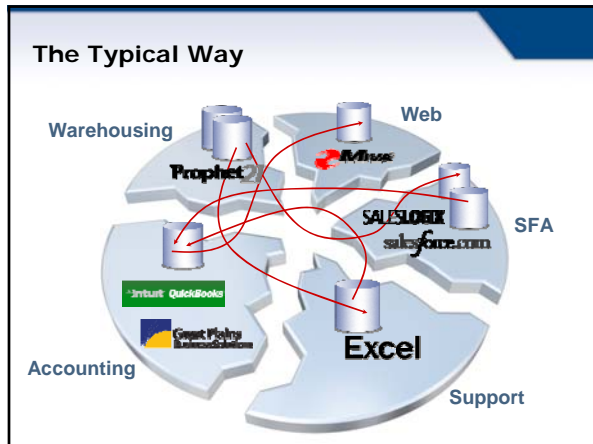


Web  
Support  
Finance  
Sales

SAP  
NetWeaver  
SAP



© Copyright NetSuite Inc. All Rights Reserved.



### Three Big Ideas

**NetSuite: The Enterprise-Class Application for the Mid-market**

© Copyright NetSuite Inc. All Rights Reserved.

### NetSuite: Manage Your Business, Not Your Software

Manage It Yourself Style	ERP	CRM	E-Commerce	HARDWARE	DESKTOP OS	SERVER OS	DATABASE	APPLICATION
				License	License	License	License	License
Maintain	Maintain	Maintain	Maintain	Back-up				
Patch	Patch	Patch	Tune	Upgrade				
Replace	Replace	Replace	Upgrade	Migrate				

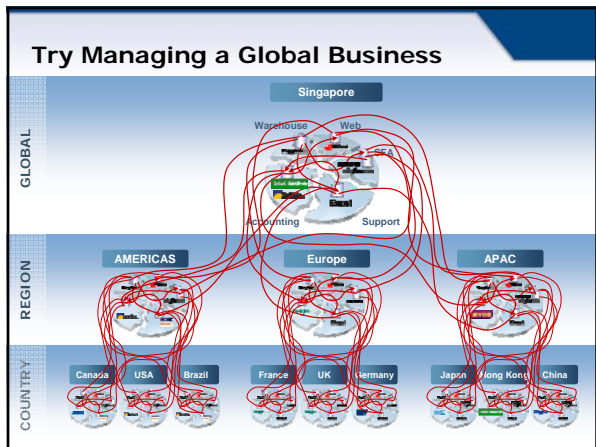
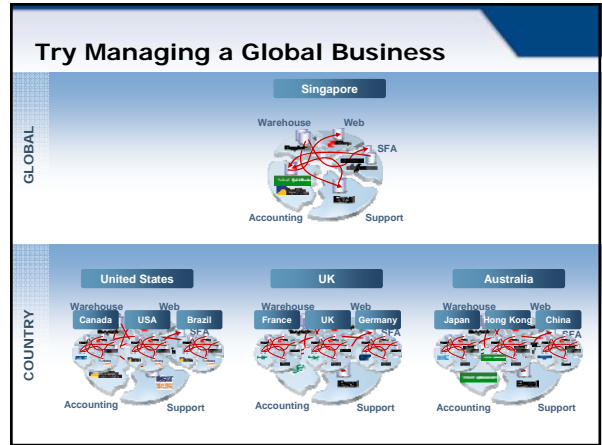
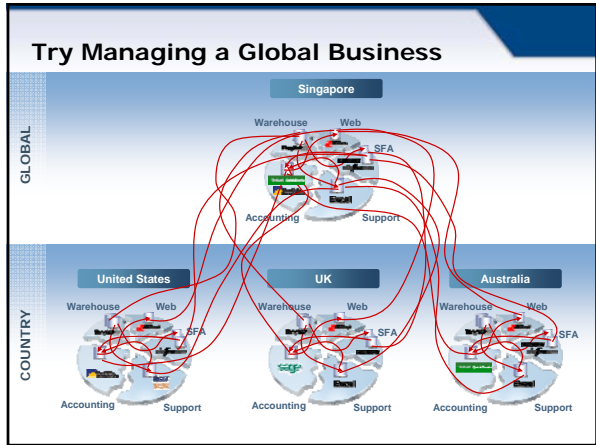
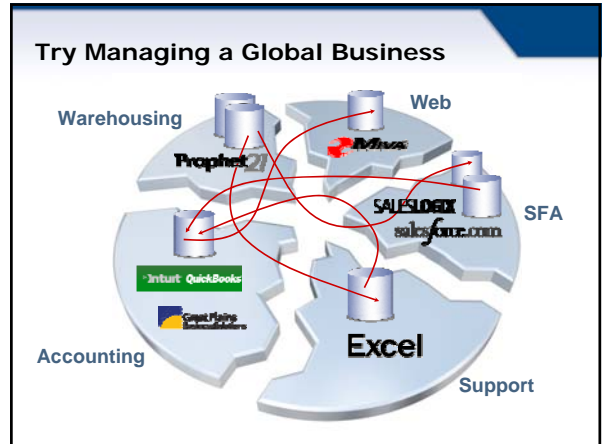
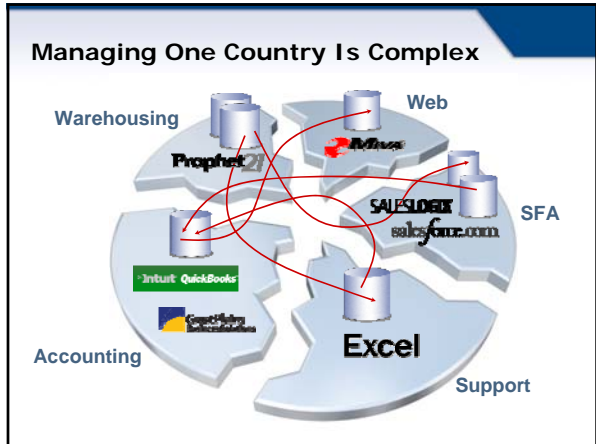
NetSuite Style	One System	HARDWARE	DESKTOP OS	SERVER OS	DATABASE	APPLICATION
						Subscribe

© Copyright NetSuite Inc. All Rights Reserved.

# How Can a Midsize Company Run a Multi-National Business?

© Copyright NetSuite Inc. All Rights Reserved.

- ### International Opportunities
- Sell internationally
    - Ecommerce
    - Distribution partner
    - Direct sales
  - Staff back office operations internationally
    - Move labor to low cost locations domestically & internationally
  - Service and support internationally
  - Source internationally
- © Copyright NetSuite Inc. All Rights Reserved.



**Traditional Approach  
Is  
Not Multi-Company  
It's Multi-P&L Statement**



© Copyright NetSuite Inc. All Rights Reserved.

**It Doesn't Provide  
Real-time  
Global Business  
Management**



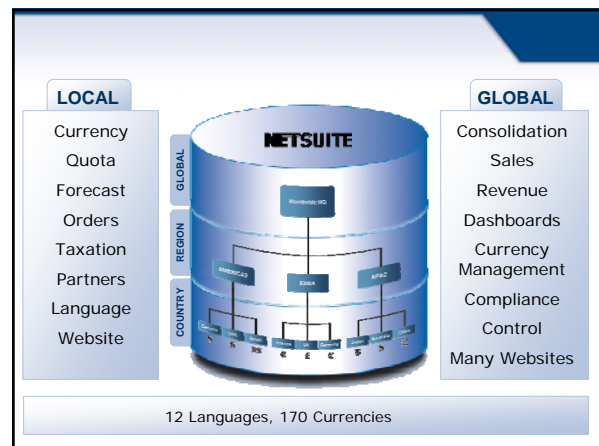
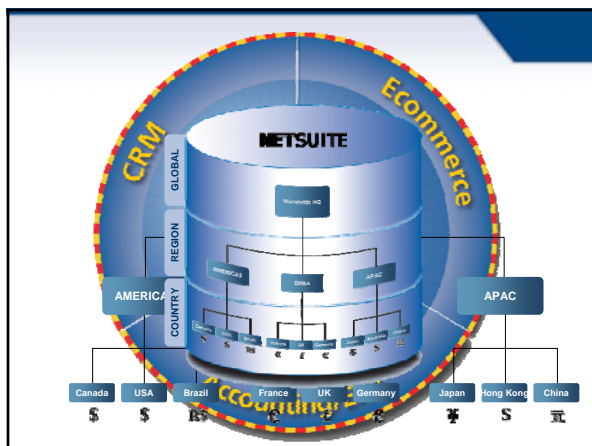
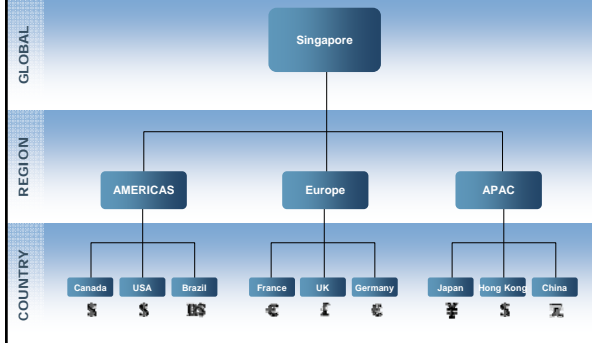
© Copyright NetSuite Inc. All Rights Reserved.

**NETSUITE INTRODUCING**



© Copyright NetSuite Inc. All Rights Reserved.

**Multi-national, Multi-company  
Management**



# Live Demonstration

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.

# Now Every Business Can Start Operating Internationally

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.

## NetSuite OneWorld

### Real-time Global Business Management

- ✓ Local Control, Global Roll-up
  - Localized UI and currency
  - Regional and global visibility in-context
- ✓ Manage the Entire Business
  - Not just financials
- ✓ Real-Time
  - Full drill-down
- ✓ Multi-Dimensional Consolidation
  - Worldwide, Regional and Country views
- ✓ Single System, Single Database
  - No data warehouse

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.

## 130+ Customers Already Live

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.

## Run Your Entire Business Worldwide on One System

- The first and only system to provide real-time global business management
  - ERP + CRM + Ecommerce + BI
- The first and only on-demand, real-time subsidiary management and consolidation tool
- Mid-sized companies get millions of dollars of functionality for \$2,500 SPG/month

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.

# NetSuite OneWorld

**NETSUITE**  
AN ORACLE COMPANY

© Copyright NetSuite Inc. All Rights Reserved.