

Web Store Developer Kit User's Guide

Overview

The Web Store Developer Kit (WSDK) integrates NetSuite Web Store functionality with your existing Web site through an intuitive script/query interface. With this feature, you can build customized Web stores that have full e-commerce capabilities, as well as link your Web site to the NetSuite Web Store secure shopping cart and checkout technology. Best of all, you don't have to be a developer to take full advantage of the WSDK. NetSuite provides all you need to connect your existing site with NetSuite Web Store.

The WSDK technology offers you pre-built scripts that you copy out of NetSuite and paste into your existing Web pages. So when an end-customer views your Web site in a browser, the scripts will return the product names, current prices, descriptions, and images dynamically. All of this is transparent to the end-customer. In fact, the page looks as if you'd actually coded the item names, descriptions, and prices yourself.

Key WSDK Benefits:

- Customized Web pages that are e-commerce enabled, and ready to link to the NetSuite secure shopping cart and checkout counter
- Integration of Web Store with all the capabilities of NetSuite
- Centralized maintenance provided by NetSuite, dynamic updates of Web pages based on the latest script queries

Since these tools are part of NetSuite, new Web Store orders will appear automatically in your NetSuite accounting product. By integrating your custom HTML Web site with your NetSuite accounting, customer relationship management, and sales force automation application, you'll then be able to create a closer relationship with your customers. You'll streamline your business processes, saving time, money and IT resources.

How Does WSDK Work?

WSDK integration is accomplished by using scripts (which are pre-generated in NetSuite), and by defining preferences in your NetSuite applications. These scripts, along with your preferences, offer myriad capabilities. Display information about items stored in your NetSuite application, such as:

- | | |
|--------------------------|-----------------------------|
| -Item Name | - Item Long Description |
| -Item Price | - Item Featured Description |
| - Item Stock Status | - Add Item to Cart button |
| - Item Weight | - Item Picture |
| - Item Stock Status | - Item Thumbnail |
| - Item Short Description | |

- Provide links from your custom site to NetSuite secure shopping cart and checkout page
- Provide links from NetSuite shopping cart and checkout page back to your custom site



Where Do I Find the WSDK?

The WSDK can be found in the Store/Site Preview link, on the Setup Tab within NetSuite, as well as on the Store/Site Setup link on the Setup Tab.

HTML and URLs for Querying Items

This link brings up a list of all the items that you have selected to sell online. With each item, you will have the scripts that can be copied and pasted to display relevant item information (such as product name, price, and stock status).

Links from Your Site to NetSuite

Links integrate your Web site, or Web store, with NetSuite shopping cart and checkout functionality. As such, you will find links for the following pages:

- Shopping cart page
- Checkout page
- Customer login page (for customers who are either correctly or incorrectly identified)
- New customer registration page

You will also have the ability to do the following:

- Recognize and welcome the customer
- Display the number of items in the shopping cart
- Display the subtotal of all items in the shopping cart

Links from NetSuite to Your Site

These links are found on the Store/Site Setup link on the Setup Tab. From this screen, you click the External tab to return shoppers to your site after visiting the NetSuite shopping cart or checkout pages.

How Do I Use the WSDK?

Before you use the WSDK, there are a few things you must first do.

I. Ensure that your NetSuite Company Preferences are configured correctly.

1. Click the Setup tab.
2. On the Setup tab, under the Maintenance heading, click Company Preferences.
3. On the Company Preferences page, place a check mark next to the following options: Operate a Web Site, Operate an Online Store, External Catalog Site, and Allow Online Ordering.

II. Ensure that your NetSuite Items will display correctly.

1. Click on the List tab.
2. On the List tab, under the general heading, click on Items.
3. On the Items list, place a check mark in the online column for the items you wish to publish.

III. Paste the scripts for your items and shopping cart links into your Web site pages.

1. Copy/paste item scripts from NetSuite to your custom site - Setup > Store/Site Preview > HTML and URLs for querying items
2. Copy/embed links to take customers from your custom site to the NetSuite shopping cart and checkout - Setup > Store/Site Preview > Links from your site back into NetSuite
3. Enter links to return shoppers from shopping cart and checkout to your site - Setup > Store/Site Setup > External

Frequently Asked Questions

Can I have more than one WSDK store linked to one NetSuite account?

Yes, but they will all share a common shopping cart. In addition, customers will be funneled into a single page after checkout.

Do I need to pay for the NetSuite Web Store in order to use WSDK?

Yes, you must have the NetSuite Web Store activated, as well as your items available for online sale.

Can I use my NetSuite Web Store and a WSDK site both at the same time?

Yes, although they will share a shopping cart.

Does NetSuite host my WSDK site?

No, NetSuite does not provide domain name hosting services, e-mail hosting, Internet access, nor any other services normally associated with an Internet Service Provider.

Who creates the WSDK site? How?

You create the site, either by using an off-the-shelf product, or by contracting a Web developer for this service.