

NETSUITE STAIRWAY FOR FINANCIALS FIRST

A strategy for companies to meet the challenge of today's disruptive times.

TRANSFORM YOUR BUSINESS



	PROBLEM	IMPACT	SOLUTION
TRANSFORM	<ul style="list-style-type: none"> • Inconsistent customer experience • Managing several systems 	<ul style="list-style-type: none"> • Decreased customer satisfaction • Fragmented information 	<ul style="list-style-type: none"> • Customer self-service • Fully integrated business insights
EXPAND	<ul style="list-style-type: none"> • Revenue leakage • Limited insight into customer behavior 	<ul style="list-style-type: none"> • Missed revenue opportunities • Lack of customer loyalty 	<ul style="list-style-type: none"> • Financial planning & analysis • Integrated marketing
INNOVATE	<ul style="list-style-type: none"> • Difficulty scaling • Project and resource misalignment • Complex regulatory requirements 	<ul style="list-style-type: none"> • Lost revenue • Over-budget and inefficient • Increased risk 	<ul style="list-style-type: none"> • Centralized HCM • Project management • Global compliance
ENHANCE	<ul style="list-style-type: none"> • Currency and subsidiary consolidation • Limited purchasing controls • Limited company performance data 	<ul style="list-style-type: none"> • Lack of global business insight • Compliance and visibility issues • No cash flow transparency 	<ul style="list-style-type: none"> • Multi-subsidiary management • Streamlined procurement • Enhanced financial management
REMEDiate	<ul style="list-style-type: none"> • Spreadsheet processes • Manual period close • Limited or no reporting 	<ul style="list-style-type: none"> • Incomplete financial data • Takes too long to close books • No access to real-time metrics 	<ul style="list-style-type: none"> • GL, AR & AP unified • Period close automation • Role-based reporting and metrics