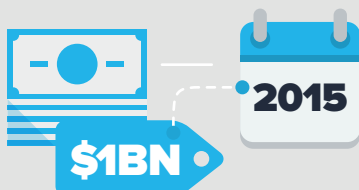
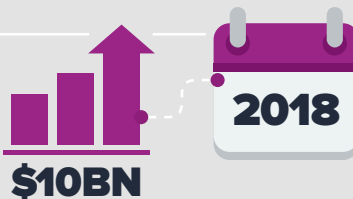


ARE YOU READY TO COMPETE WITH amazonbusiness?

Amazon's domination of the retail industry is well known, but have you familiarised yourself with its takeover in the distribution market?



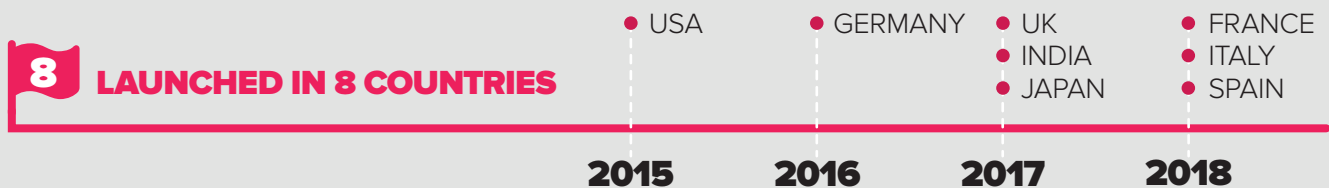
\$1,000,000,000+
in sales in 2015, Amazon Business' first year of launch.



REACHED \$10BN
in revenue by 2018



Amazon Business ships to
MORE THAN 70 COUNTRIES
around the world.



82% OF B2B BUYERS
have made a purchase on
Amazon for their business
— *Forrester*



OVER 25% OF DISTRIBUTORS
sell on Amazon Business
— *Modern Distribution Management*



70% OF DISTRIBUTORS
view Amazon Business
as a threat
— *Modern Distribution Management*

Amazon Business is growing rapidly. To survive in this new era of distribution, it is essential that you are addressing your customer needs. This requires a solid digitalisation strategy, the right technology to support and enable growth, and expert insights into your customer's behaviours. Are you ready to compete?

To find out more about how you can survive the amazon effect, visit netsuite.co.uk/amazon-business or contact us at netsuiteuk@netsuite.com.