



# SUITE SUCCESS FOR B2C COMMERCE

Accelerate Your Ecommerce Deployment

Accelerate your time to market and ensure you meet customer expectations for a great online experience with SuiteSuccess for B2C Commerce. You choose the design theme for your site and we will implement a best-in-class SuiteCommerce web store in 30 days or less. Pre-defined commerce reports and KPIs are included to provide insights that help you run your business. You can give your commerce business an even bigger advantage by adding Bronto Jumpstart to power your email marketing—you will get up and running on the Bronto Marketing Platform in 30 days.

## Key Benefits

- Deploy your web store in 30 days or less.
- Provide unique site functionality for your shoppers.
- Gain insights from pre-defined commerce reports and KPIs to help run your business.
- Eliminate integrations between separate systems with your ecommerce natively tied to your operational business systems on a unified cloud platform.

Oracle NetSuite Professional Services experts will build and deploy your web store.

**All of the features and functionality of SuiteCommerce are included, plus this additional functionality designed to address the needs of consumer shoppers:**

- **Site design.** Choose from a selection of pre-built responsive themes to provide the site design that best reflects your brand.
- **SEO migration.** We'll provide guidance to help you maintain your search rankings.
- **Product comparisons.** Create a comparison table of multiple products.
- **Product lead time.** Display lead-time information on products directly on your website.
- **Inventory display.** Provide real-time inventory information to buyers on your web store.
- **Back-in-stock notification.** Buyers can sign up on your web store to receive back-in-stock notifications for items that were temporarily unavailable.
- **Infinite scroll.** On search results page, replace pagination with endless/infinite scrolling.
- **Item badges.** Visual icon identifies whether item is New, On Sale or a Best Seller.
- **Size charts.** Provide size/fit information relevant to each product on the product detail page. The Size Chart will appear in a modal pop-up.
- **Enhanced gift certificate functionality.** In addition to the standard gift certificate functionality, allow shoppers to use a specific amount of funds from their gift certificate, and shoppers can check their gift certificate balance in their online account.
- **Instagram hashtag gallery.** Display a gallery of related Instagram images on your product detail page. Choose the hashtag to use and moderate the images before displaying them.
- **Look book.** Associate several items with a look and let shoppers add those items to a cart without leaving the Look Book page.
- **Guest order status.** Allow shoppers to quickly see the status of their orders without logging in.
- **Item image tab.** Easily upload and manage all images associated with an item within NetSuite.
- **Informational pages.** Templates for "About Us", "Contact Us", "404" and "Terms and Conditions" pages.
- **Contact us form.** Provide a form for shoppers to fill out and submit.
- **Responsive email templates.** Optimized order email templates (confirmed, approved, cancelled and shipped) are formatted to display on any screen size.

**Along with your site implementation, these pre-defined reports and KPIs are available to help drive sales and optimize your business:**

- **Online vs. offline sales.** Percentage of sales that were generated online vs. offline for a given period.
- **Open web sales orders.** List of sales orders originating from the web store with an open billing status.
- **Web orders.** Shows a count of web orders placed during the selected date range(s).
- **Web revenue.** Shows the total credits to income and expense accounts from web orders during the selected date range(s).
- **Web store item analysis.** Report of items sold through the web store by Total Sales Orders, Quantity Ordered, Total Order Revenue, Number of Total Sales, Quantity Sold and Total Billed Revenue.
- **Web sales by customer segmentation.** Comparison of specific segments including revenue, orders and average order value.
- **Back-in-stock – Top 10 requested items.** See the top items for which customers have requested back-in-stock notifications.
- **Back-in-stock subscription waitlist.** KPI of customers who have open back-in-stock subscriptions.
- **Back-in-stock emails.** Back-in-stock notifications that have been sent.